



think **BOLD** prep.

AVAILABLE FOR SPEAKING ENGAGEMENTS



# THINK B LD

PREP

## Speaking Topics:

- Contemporary Culture - Reach A Diverse & Passionate Audience
- The Power of Cultural Capital
- Next Generation Workforce & Engagement
- Storytelling with AI & Technology
- Creativity & Innovation
- Power of Next-Gen Right Brain
- Unique Pathways for Increasing Scalability
- Corporate Brand/Music license Integration
- Celebrity Product Placement
- Music Licensing / Rights Clearances

## Who We Are?

Troy McNair Sr. & Maurice “Mo” Henderson Co-Founders and Managing Partners of Gangplank Media Group (GMG) A creative team that lives and breathes contemporary culture and innovation. We identify important trends in critical spaces, and serve as a cultural barometer that knows how to cut through the noise to create compelling storytelling and experiences. This deep cultural context is key; it means we are uniquely positioned to create fresh and exciting ideas that reflect a brands identity.



## We're A Collective of Cultural Experts.

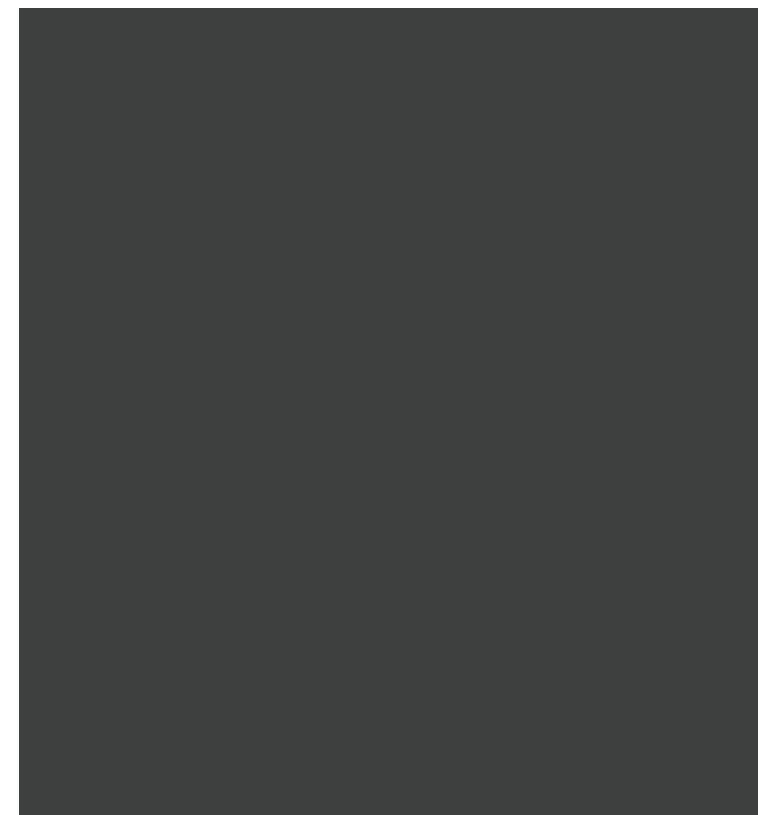
In 2023 the duo curated and produced THINK BOLD FESTIVAL & CONFERENCE which is annual two-day uniquely curated experience that will infuse contemporary music, technology, arts, culture, influence, and entrepreneurship into various performances, masterclasses, panels, workshops, keynotes, exhibitors and more. It is a hybrid of TED Talks meets SXSW.





## About GMG

GMG's talented in-house creative team lives and breathes contemporary culture and innovation. We identify important trends in critical spaces, and serve as a cultural barometer that knows how to cut through the noise to create compelling storytelling and experiences. This deep cultural context is key; it means we are uniquely positioned to create fresh and exciting ideas that reflects the brands identity.



## The History

Prior to founding GMG in 2019, the two music industry professionals, Troy McNair, Sr. and Maurice "Mo" Henderson, have decades and an extensive mastery of music production, artist management, and marketing. McNair has more than 20 years of experience in operations management as a former brand manager and tour manager for Rush Artist Management / Def Jam Music Group. While Maurice "Mo" Henderson, led Studio Caffé Music Group / Warner Music Group, an artist management / record label that manages Grammy Award recording artists and specializes in corporate brand / music license integration opportunities.

**CISION**  
PR Newswire

Edible® teams with 12 recording artists to make sweet music for mom on Mother's Day

- "Songs for Mom" album features Grammy Award-winning artists and emerging stars
- Included with gift packages available at edible.com




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### Jacksonville Music Maestros Launch Music and Media Firm

May 17, 2022 · 2 min read

*Gangplank Management Group Launches Music, Media, and Management Firm in Jacksonville*


JACKSONVILLE, Fla., May 17, 2022 /PRNewswire/ -- Two of Jacksonville's music industry professionals, Troy McNair, Sr. and Maurice "Mo" Henderson, have combined their mastery and decades in music production, artist management, and marketing to launch the first full-service music, media, and management company to launch out of Northeast Florida—Gangplank Management Group.




GMG Founders... Maurice "Mo" Henderson (left) and Troy McNair Sr. (right)

With the aim of merging lifestyle marketing and branding with music artists across genres, Gangplank Management Group (GMG) opened its doors on April 4, 2022. Troy McNair, Sr., co-founder, says of the firm, "We are striving to be the Roc Nation of the south. We're a full-service

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WHERE CHAMPIONS MEET



Join us for a showdown unlike any other. Watch our beloved 25+ year veteran Chef, Fernando Garcia, take on two worthy contenders, Pratik Bhakta from Hungry Engine, and Chef Jarobi White from A Tribe Called Quest. May the best chef win!

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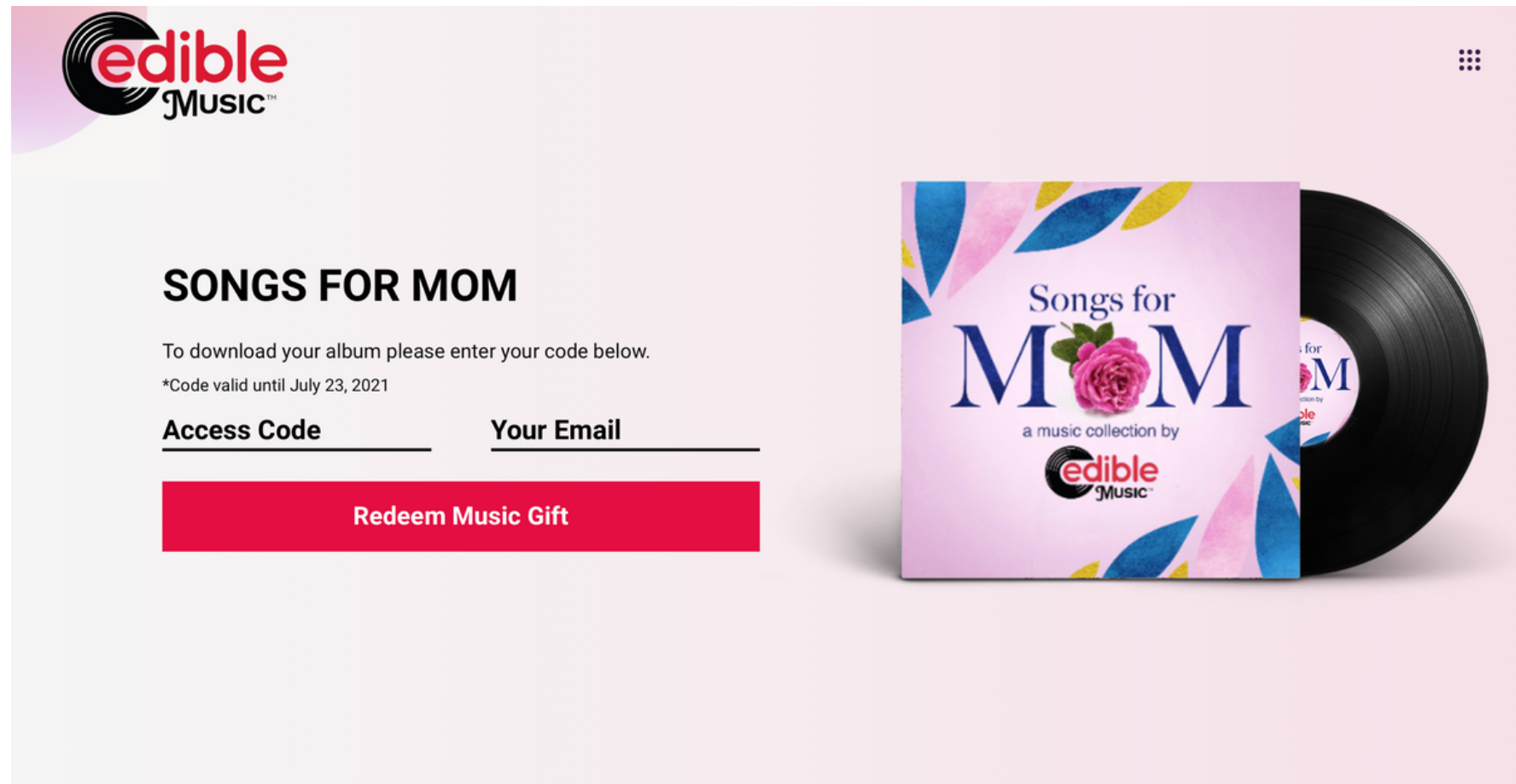
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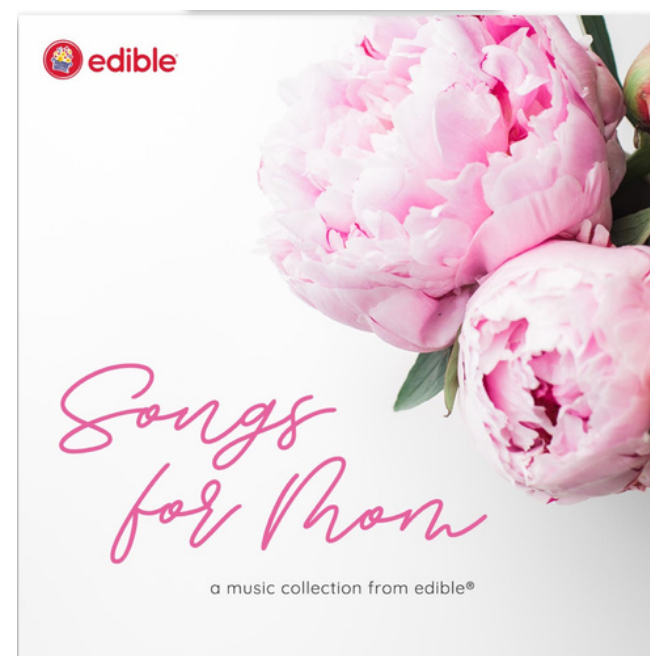
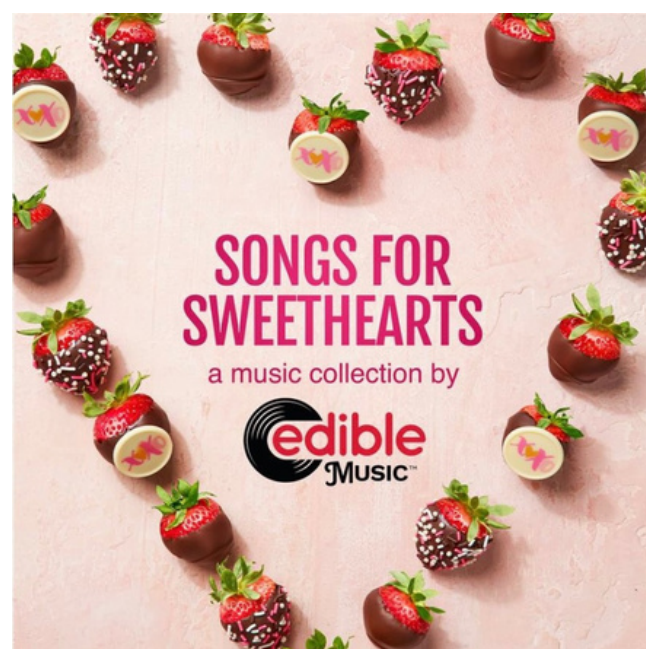
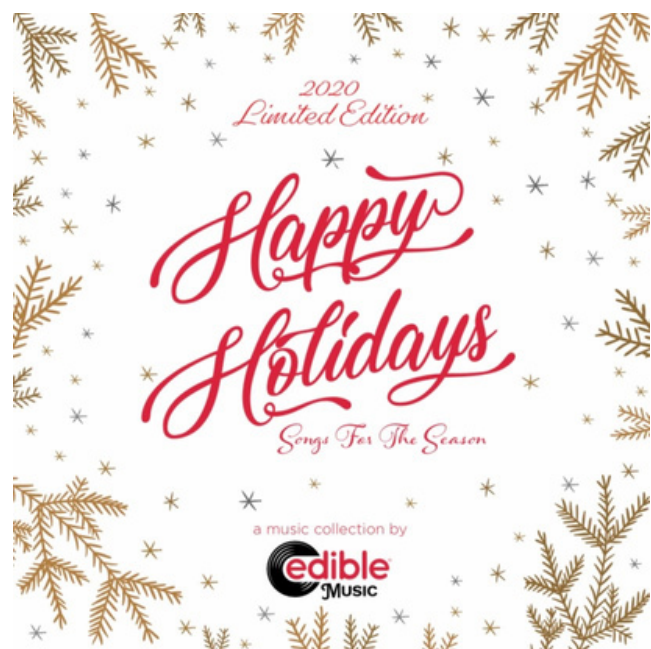
# Innovation. Creativity. Disruption.

# EDIBLE MUSIC x GMG (Think Bold Prep)



## Disrupting The Market

McNair and Henderson also launched Edible's music licensing program for Edible Brands, the parent company Edible Arrangements, the world's largest franchisor of stores offering all-natural fruit and gourmet chocolate. The two GMG founders curated Grammy Award and Platinum Award Winning artists on four Edible brand music releases, including two #1 recordings of the "Songs for Mom Collection" originally exclusively on Edible Music. We also collaborated seamlessly with talent on product integration of Edible Arrangements.



If you and your team would like a fun,  
entertaining fire side chat / keynote or  
presentation on contemporary culture.

Get In Touch.

DROP US A LINE

**GMG**

100 N. Laura Street

Ste 500

Jacksonville, Florida 32202

Contact: 904•610•8821

Email: [info@GMGmgmt.com](mailto:info@GMGmgmt.com)

[www.GMGmgmt.com](http://www.GMGmgmt.com)

